

# THE Center for Education Reform



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**TO: FRIENDS OF CER**  
**FROM: JEANNE ALLEN**  
**OCTOBER 29, 1997**

## **60 MINUTES HIGHLIGHTS FAILED MARCUS GARVEY CHARTER** **CONSIDER E-MAIL TO 60 MINUTES**

In an effort that will surely discredit the charter school movement, **60 Minutes** will air on **Sunday, November 2, 1997** a story on the Marcus Garvey Charter School in Washington, DC as the first segment of the hour. As you may recall, this is the school which drew national media attention when a reporter had a problem with the principal and staff when she went to the school for a story she was working on.

We found out about the story line as it was unfolding late last week, when 60 Minutes called The Center for Education Reform for background information on charter schools.

While they have refused to edit the segment to include the numerous successes charters have had throughout the country to date, I was able to enlighten the Associate Producer somewhat on the positive attributes charters have and the irrefutable contribution they have made in educating our youth.

**I urge each of you to e-mail the show** to express your dissatisfaction with the specific charter highlighted and represent the unified, nationwide coalition of activists who are actively promoting the charter concept.

**60 Minutes' e-mail address is: 60M@cbsnews.com.**

And for school choice enthusiasts...Don't miss out on *Minnesota's School Choice Breakthrough: Lessons for the Nation*, a conference for school choice activists, November 10-11 in Minneapolis. This two-day conference is chock full of information by experts in the field including Governor Arne Carlson [MN], The Honorable Vin Weber [Center of the American Experiment and former Member, US House of Representatives], and John Fund [*The Wall Street Journal*]. For more information and to register, call 612-338-3605.

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