



the  
**CENTER FOR EDUCATION REFORM**

It's *National School Choice Week*, an annual celebration that occurs the last week of January to shine a spotlight on effective education options for all children. The stories of success from parents and children across the nation alone indicate that school choice is working, but data from *America's Attitudes Towards Education Reform* back the notion that Americans want and deserve a portfolio of learning options that meet children's unique needs.

## School Choice Results from America's Attitudes Towards Education Reform

- Americans Choose Choice: Out of all education reform terms tested, "School Choice" tops the list -- 74% of Americans support school choice.



- At 81%, respondents in the 25-34 age range are more favorable towards school choice than the average respondent at 74%.



- Support for school choice is tri-partisan: 79% of Republicans polled support school choice, along with 73% of Democrats and 71% of Independents.



- 73% of those who believe a child's current school is working well for them support school choice.



- Support for school choice is strong (87%) among those who say a child's school currently isn't working for them.



- Men are more favorable toward school choice than women at 77% compared to 72% respectively.



- Differences in region are prevalent in regards to favorability of school choice: Suburban residents are the highest supporters at 79%, while 69% of those in rural areas support school choice. Urban residents fall between suburban and rural dwellers at 72%.



NATIONAL  
**SchoolChoice**  
WEEK



SEE [HERE](#) FOR POLL METHODOLOGY.

CER, since 1993, is the leading voice and advocate for lasting, substantive and structural education reform in the U.S. Additional information about the Center and its activities can be found at <http://www.edreform.com>.